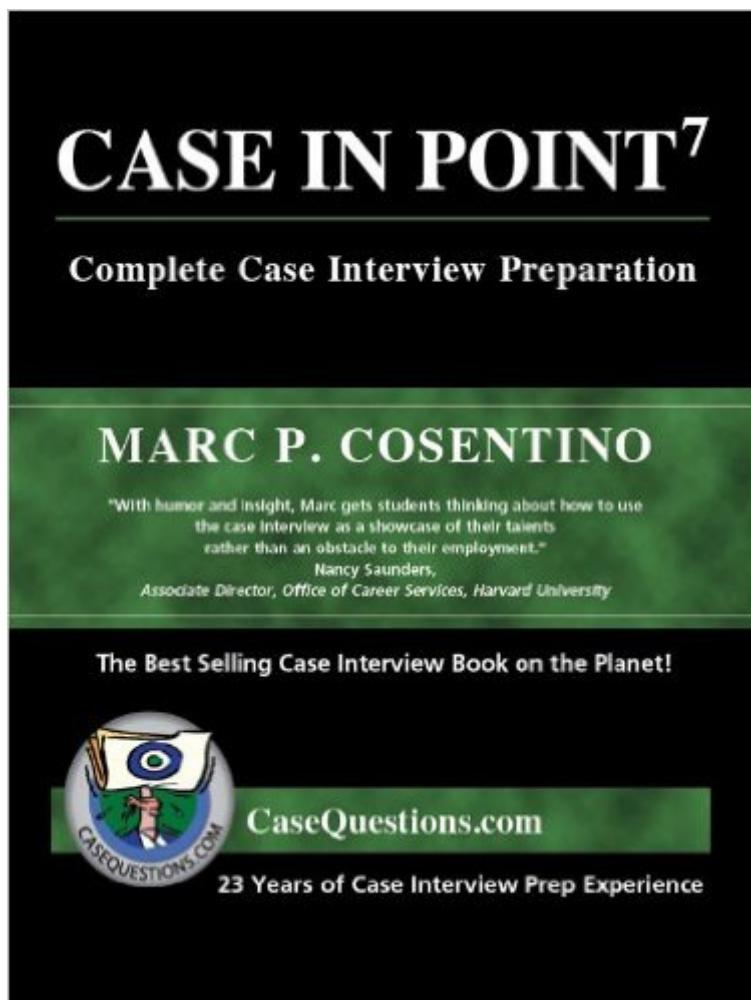


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# Case In Point: Complete Case Interview Preparation, 7th Edition



## **Synopsis**

Cosentino demystifies the consulting case interview. He takes you inside a typical interview by exploring the various types of case questions and he shares with you the acclaimed Ivy Case System which will give you the confidence to answer even the most sophisticated cases. The book includes over 40 strategy cases, a number of case starts exercises, several human capital cases, a section on marketing cases and 21 ways to cut costs.

## **Book Information**

Paperback: 228 pages

Publisher: Burgee Press; 7th edition (August 7, 2011)

Language: English

ISBN-10: 0971015864

ISBN-13: 978-0971015869

Product Dimensions: 9 x 7 x 0.6 inches

Shipping Weight: 1 pounds

Average Customer Review: 4.5 out of 5 starsÂ See all reviewsÂ (161 customer reviews)

Best Sellers Rank: #43,445 in Books (See Top 100 in Books) #29 inÂ Books > Business & Money > Small Business & Entrepreneurship > Consulting #39 inÂ Books > Business & Money > Job Hunting & Careers > Interviewing #78 inÂ Books > Business & Money > Job Hunting & Careers > Job Hunting

## **Customer Reviews**

Case in Point is the go-to book for consulting candidates and those preparing for an interview. Pros:- Case in Point is really abundant in providing practice cases and their solutions. I found these cases incredibly helpful in understanding different industry problems as well as different types of case questions.- This book is good for practicing Profit/Loss, M&A, new business or geography, losing/gaining market share, and competitor attack casesCons- Where this book is great at providing practice cases, it fails at providing a deep understanding for exactly HOW to crack these cases.- The frameworks that this books provides are very weak, and shallow.- The author settles for simple frameworks like "The Four C's", "The Four P's" and "Profit= Revenue-Loss". While these frameworks are relevant, they're very weak and will make you look like an amateur to your interviewer. For that reason, I would recommend pairing this book with "Crack the Case" by David Ohrvall. Crack the Case is almost the opposite of Case in Point. CTC has excellent frameworks and really helps you understand the business knowledge behind doing well on cases. However, CTC

lacks good practice cases: they're difficult to practice alone and unnecessarily complicated to practice with a partner. Moreover, they don't provide a clear and in depth solution that helps you strengthen your original answer. **DISCLAIMER FOR KINDLE PURCHASES:** Case in Point isn't well-suited for Kindle reading. The book has a lot of embedded charts that don't show properly on Kindles. The text comes out extremely small and difficult to read. Also, for general text, where bullet points are used, the format doesn't line up and looks sloppy.

I've read several books about case interview preparation but "Case in Point" is by far the best one I've ever read. It does not only give great insights into the business, it's also quite entertaining and Cosentino is for true the Dean of case interview preparation. He gives 40 cases, all up-to-date and challenging as well. However, besides this book, I also prepared myself on preplounge.com to put theory into practice and finally land my dream job. So, Consentino is a **MUST READ** for interview preparation but make sure you also get real training with others!

The book is great as such, but the Kindle edition is not. There are mistakes in the tables and some tables are completely missing. I'm trying to practice cracking cases with the help of this book, but missing data makes the task really annoying.

This book is the basics of how to pass a case interview and covers the topic in a very inclusive and practical way. It outlines how to think about consulting and what the role of case interviews are within the consulting process. There are excellent structures and even some "insider" information about certain firms preferences. It also allows the reader to recruit friends/others to help with the preparation process. I would highly recommend it. However, the author is arrogant, pompous and a bit self serving. His side discussions about the Ivy League and his prominent role in advising students at Harvard eventually grow tiresome. The example stories travel from their purpose of qualifying the author as an authority in case preparation to a discomforting play by play of a man validating the worth of his advice via the reflected glow of his employer's MBA ranking. In further editions, I would recommend the author pull back on this sort of story telling. At this point in the life to the book, the credibility of the author is not in question. Perhaps now, it is the likability of the author's writing that could motivate the trust of a nervous consulting candidate.

I ordered this book to prepare for case interviews with management consulting companies. I do not have a business background so I was worried this book wouldn't be for people like me. Fortunately,

I was wrong, as this book gives you everything you need to know. Some of Cosentino's advice requires referring to other resources, so expect to put the work and time in if you want to succeed at case interviewing. That said, I don't think everyone needs to do as much practice as he says. My first interview was only a few weeks after I heard about case interviewing, so I certainly did not do hundreds of practice interviews in that time. However, I did take his advice to heart and used the methods he describes as a general framework. The actual case interviews were pleasant and I felt they went really well. The interviewer also thought it went well - I received great feedback and was even told that they couldn't think of something to suggest for "Areas to Improve." I am removing one star because the Kindle edition has some formatting issues with the charts and tables. There were several instances where the charts did not display correctly, and other charts that were missing (I checked the book using several devices, including a Kindle, an iPad, and a MacBook). Cosentino's tables summarizing the steps he suggest are some of the most valuable content in the book, so I'd recommend getting the physical book instead of the Kindle edition.

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